

“A COMMUNITY  
WHERE ALL  
PEOPLE CAN  
THRIVE”

THE C.T. VIVIAN LEADERSHIP INSTITUTE ANNUAL FUNDRAISER

VIRTUAL | JULY 23, 2021 | 6:00 PM | [CTVLI.ORG](https://ctvli.org)

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**VIRTUAL EVENT**

July 23, 2021 | 6:00 PM

Contact: Don Rivers | (404) 787-6151 | [donrivers@ctvli.org](mailto:donrivers@ctvli.org)



Dear Friend,

Throughout his remarkable life, Dr. C.T. Vivian has been a champion of human rights and a force for social progress in America and around the world. From his leadership on the front lines of the civil rights movement with Dr. Martin Luther King, Jr., to freedom rides, and to that horrific beating on the Selma courthouse steps, he has always stood for justice and worked selflessly to guard the values he believed in to ensure we lived in a community where all people can thrive.

Though much has changed in the past year, our vision has never been clearer. The passing of our beloved leader and icon, Dr. Vivian, saddened us deeply; notwithstanding, his transition reaffirmed our commitment to his legacy and the C.T. Vivian Leadership Institute (CTVLI). It is in that spirit we invite you to join us on July 23, 2021 for the virtual CTVLI fundraiser to honor the legacy of Dr. Vivian and raise the much-needed funds to transform the lives of the people we serve. Considering the recent blatant racial injustices that rocked this country, it is even more important than ever that our community supports Dr. Vivian's life-long work.

Social justice activist Bryan Stevenson, a law professor, and the founder/executive director of the Equal Justice Initiative will discuss his perspective on fighting for justice. Mr. Stevenson has dedicated his career to helping the poor, the incarcerated, and the condemned. His powerful memoir, *Just Mercy*, is a bestseller about the Equal Justice Initiative that was adapted into a feature movie and is a call to action for criminal justice reform. Dr. Vivian believed Bryan's work epitomizes the change needed and fought for by the generations before him; therefore, Mr. Stevenson will also be honored with the inaugural C.T. Vivian Humanitarian Award.

During this event, we will also pay tribute to the life of baseball legend and philanthropist, the late Mr. Henry "Hank" Louis Aaron (posthumously) and his beloved wife, Billye Suber Aaron, for their tremendous contributions and many years of support to the CTVLI and beyond. Additionally, featured will be United States Senator Rev. Raphael Warnock, the first African American to represent Georgia in the Senate.

We look forward to hearing from you and having you join us for this memorable and meaningful event. Thank you for your continued partnership. If you have questions please feel free to contact Mrs. Henrietta Antoinin, CTVLI Board Chair, at 678-551-8981 or Don Rivers, CTVLI Executive Director, at 404-787-6151.

Yours in Service,

Ambassador Andrew and Carolyn Young



# HONORED GUESTS



## HUMANITARIAN AWARD

The C.T. Vivian Leadership Institute (CTVLI) to honor social activist, Bryan Stevenson, with its inaugural C.T. Vivian Humanitarian Award.

The C.T. Vivian Humanitarian Award was created in honor of Dr. C.T. Vivian, a champion of human rights. Dr. Vivian was a force for social progress in America and around the world. He dedicated his life to fighting injustices and promoting equity. This award recognizes individuals who have made exemplary contributions to enhance the human condition and the common good for all people regardless of race, ethnicity, religion, or social status and emulates the values of Dr. Vivian.

Bryan Stevenson is the founder / executive director of the Equal Justice Initiative, an organization committed to protecting basic human rights for the most vulnerable people in American Society. Mr. Stevenson's best-selling book, *Just Mercy*, was adapted into a major motion picture and is a clarion call to action for challenging bias against the poor and people of color.



## LIFETIME ACHIEVEMENT AWARD

The C.T. Vivian Lifetime Achievement Award honors an individual who during their lifetime have made contributions of outstanding significance to the advancement of equality and growth for all humanity in their profession.

The C.T. Vivian Lifetime Achievement Award will be presented to baseball legend and philanthropist, the late Mr. Henry "Hank" Louis Aaron (posthumously) and his beloved wife, Billye Suber Aaron, for their tremendous contributions and many years of support to the CTVLI and beyond.



## SPECIAL GUEST

United States Senator The Reverend Raphael Warnock is the first African American to represent Georgia in the Senate and the first African American Democrat elected to a Senate seat by a former state of the confederacy. He chaired the New Georgia Project, a voter registration group Stacey Abrams founded. He is the Senior Pastor of the historic Ebenezer Baptist Church, Dr. Martin Luther King, Jr.'s former congregation.



## SPECIAL GUEST

Stacey Abrams is a New York Times bestselling author, a voting rights activist and a political leader. She served eleven years in the Georgia House of Representatives, seven as Minority Leader, and became the 2018 Democratic nominee for governor of Georgia. She is the founder of Fair Fight Action, Fair Count, and the Southern Economic Advancement Project- organizations devoted to voting rights and tackling policy and social issues.

# SPONSORSHIP OPPORTUNITIES

## \$100,000 DIAMOND SPONSOR

- Sponsorship supports all CTVLI programs
- Access to virtual platform for 40 guests
- Brand recognition on CTVLI website and all print, electronic and social media
- Opportunity for company representative to present one-minute greeting or one-two minute company video
- Full-page ad in digital souvenir program
- Full-page ad on digital screen
- Acknowledgement during the event

## \$50,000 PLATINUM SPONSOR

- Sponsorship supports four CTVLI programs
- Access to virtual platform for 30 guests
- Brand recognition on CTVLI website and all print, electronic and social media
- Full-page ad in digital souvenir program
- Full-page ad on digital screen
- Acknowledgement during the event

## \$25,000 GOLD SPONSOR

- Sponsorship supports three CTVLI programs
- Access to virtual platform for 20 guests
- Brand recognition on CTVLI website and all print, electronic and social media
- Full-page ad in digital souvenir program
- Full-page ad on digital screen
- Acknowledgement during the event

## \$10,000 SILVER SPONSOR

- Sponsorship supports two CTVLI programs
- Access to virtual platform for 10 guests
- Brand recognition on CTVLI website and all print, electronic and social media
- Half page ad in digital souvenir program
- Half page ad on digital screen

## \$5,000 BRONZE SPONSOR

- Sponsorship supports one CTVLI program
- Access to virtual platform for 10 guests
- Brand recognition on CTVLI website and all print, electronic and social media
- Quarter page ad in digital souvenir program
- Quarter page ad on digital screen

## \$2,000 SPONSOR

- Sponsorship supports one CTVLI program
- Access to virtual platform for 10 guests
- Acknowledgement in digital souvenir program

## \$1,000 SPONSOR

- Sponsor one student for one year of CTVLI training
- Access to virtual platform for two youth

## \$100 INDIVIDUAL ADMISSION

- Access to virtual platform for one adult

Contributions to the C.T.Vivian Leadership Institute, a 501(c)(3) organization are tax deductible  
Tax ID # 26-2023902

## PAYMENT OPTIONS

Credit Card / PayPal • [www.CTVLI.org](http://www.CTVLI.org) • Click Donate  
Checks • CTVivian Leadership Institute  
1100 Peachtree St. Suite 200 Atlanta, 30309

PLEASE CONFIRM AND SUBMIT YOUR ADS BY JUNE 15, 2021

Contact: Don Rivers | (404) 787-6151 | [donrivers@ctvli.org](mailto:donrivers@ctvli.org)



## THE INSTITUTE

dedicated to developing sustainable programs to revitalize underserved communities

The C.T. Vivian Leadership Institute [CTVLI] is an Atlanta-based non-profit organization dedicated to the development and sustainability of communities. The organization was founded in 2008 by Dr. C. T. Vivian to “create a model of leadership culture in Atlanta”. CTVLI serves as a hub designed to centralize existing programs and services to work in coordination with local organizations to serve the needs of the community.

The Institute is designed to create an atmosphere where lifelong learning can take place in all stages of life. The CTVLI focuses on four areas that are critical to the success of individuals and communities: Faith, Personal, Education, and Economic Development. CTVLI programs are designed to reach each participant wherever they are, with the goal of taking them where they want to be. By offering classes to the individual and services to the community as a whole, the specific needs of both will be met.



# INITIATIVES

The CTVLI offers a range of programs and classes to support life long training in every stage of life. Our program services the needs in the following areas:

## FAITH BASED DEVELOPMENT

CTVLI's model for redevelopment and revitalization is designed to strategically impact community infrastructure by encouraging faith-based organizations to expand their service offerings and provide much needed programs and for their economic development and growth. In addition, the CTVLI faith based programs even offer personal development skills designed to support healthy work/life balance.

## PERSONAL DEVELOPMENT

Being informed and empowered, citizens are key to a community's growth and development. CTVLI's model of personal development systems, resources, tools and curricula provide mentoring, job training and life skills that enhance personal capacities.

## EDUCATIONAL DEVELOPMENT

Our program adds to the foundation that schools lay for continuing education. By preparing youth for the global market, CTVLI's model for education addresses the needs and trains the students while the schools educate so that they are equipped to engage in the global marketplace.

## ECONOMIC DEVELOPMENT

Businesses provide jobs, products and services that are vital to the community's economic development. CTVLI's model of incorporating its business development services promotes sustainability and increases businesses' capacity to generate employment opportunities and profit.



# PROGRAMS

## ACT/GED-HISET/COMPASS

Academic support for those needing to complete high school and preparation for the ACT exam and college entrance exam.

## CULTURAL ARTS AND ENTERTAINMENT (EDUTAINMENT)

A method of utilizing arts, music and other entertainment in conjunction with education, creating Edutainment to connect with participants.

## CAREER READINESS AND ECONOMIC DEVELOPMENT

Program designed to assist with career changes for professionals and college graduates to help meet their career goals.

## COMMUNITY AND CIVIC ENGAGEMENT

CTVLI leverages partnerships, resources and local agencies to provide support through training, internships and scholarships, etc. In addition, it educates citizens about the political process and teaches them about civic responsibility in order to improve the condition of the community and create a sustainable future.

## INMATE RE-ENTRY

An individualized comprehensive program assessing and targeting the needs of individuals for successful re-entry into society after incarceration.

## MALE SCHOLARS PROGRAM

A mentoring program that drives rich learning and development through career exploration, affirmations, field trips, cultural activities, access to corporate, business and community leaders for personalized development.

## SEMINARY WITHOUT WALLS

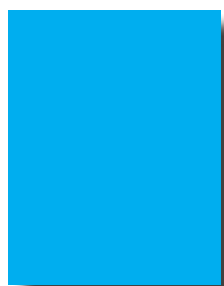
Digital collection of works from prominent leaders in the community on spirituality, growth and history.

## YOUTH DIVERSION

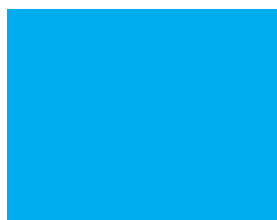
A community based program designed to divert troubled youth from the juvenile justice system. The program provides experiential learning, skills development and knowledge-based learning. classes include:

- ACT/College Readiness
- GED/Hi Set Classes
- Vocational Software Training
- STEAMED (Science, Technology, Engineering, Art, Mathematics, Entertainment, Design)
- Male Scholar's Programs
- Leadership and Public Speaking
- Financial Literacy
- Social Media

# AD SPECS



Full Page booklet  
8.75 x 11.25 Full Bleed  
Portrait  
300 dpi  
jpeg, pdf, eps, png  
RGB color profile  
0.25 cropping will occur  
Keep titles inside crop areas



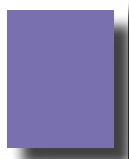
Full Page Screen  
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1920 x 1080 px Full Bleed  
Landscape  
72 dpi  
jpeg, pdf, eps, png  
RGB color profile  
90% cropping will occur  
Keep titles inside crop areas



Half Page booklet  
8.75 x 5.75 Full Bleed  
Landscape  
300 dpi  
jpeg, pdf, eps, png  
RGB color profile  
0.25 cropping will occur  
Keep titles inside crop areas



Half Page Screen  
9x16  
1080 x 1920px Full Bleed  
Portrait  
72 dpi  
jpeg, pdf, eps, png  
RGB color profile  
90% cropping will occur  
Keep titles inside crop areas



Quarter Page booklet  
4.5 x 5.75 Full Bleed  
Portrait 300 dpi  
jpeg, pdf, eps, png  
RGB color profile  
0.25 cropping will occur  
Keep titles inside crop areas



Quarter Page Screen  
16x9  
960 x 540 px Full Bleed  
Landscape  
72 dpi  
jpeg, pdf, eps, png  
RGB color profile  
90% cropping will occur  
Keep titles inside crop areas



Company Logo  
300 DPI  
RGB Color profile  
jpeg, pdf, eps, png

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All ads and or logos not designed to spec will not be included

ads can be created for a fee, please contact [donrivers@CTVLI.org](mailto:donrivers@CTVLI.org) for referrals



“Leadership is found in  
the action to defeat that  
which would defeat you...  
You are made by the  
struggles you choose.”

- C.T.Vivian